

Dream Bigger

Practical business support
for sustainable impact

The logo for Taylor Nisbet, featuring the word "taylor" in a lowercase, white, sans-serif font, followed by "nisbet" in a lowercase, white, sans-serif font. The logo is positioned on the left side of the page, which has a background of diagonal teal stripes.

Let us sweat the small stuff.

You're a dreamer. A thinker. A 'how can I make the world better'er.

We understand business – and the difference you want to make.

Taylor Nisbet is your support system. We'll look at your organisation in a fresh way, ask the hard questions, and build you up to be bigger and better.

You want to make a change, we love that, so let's make that change sustainable.

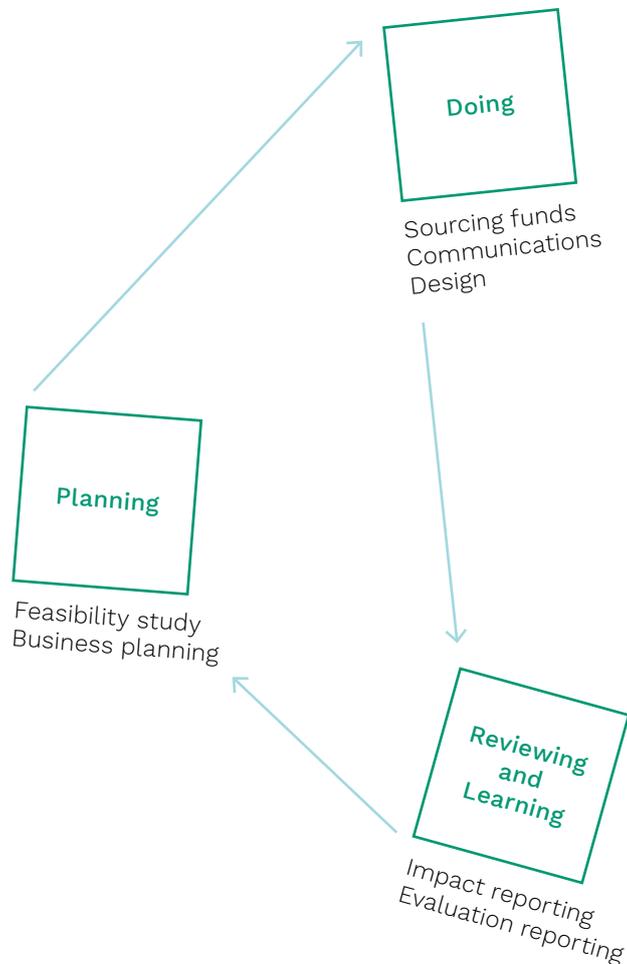
With your dreams and our support, we can make a difference together.

You're not a traditional organisation, neither are we

You're not a traditional organisation, so don't settle for traditional support systems.

At Taylor Nisbet, we bring a business approach that enables you to focus and deliver on your social or environmental goals. Wherever you are on your impact cycle, we provide accessible and practical business support.

If you are unsure of where to start, we're always free to have a chat about where you could benefit from additional assistance.



Community Research, Evaluation Report & Design

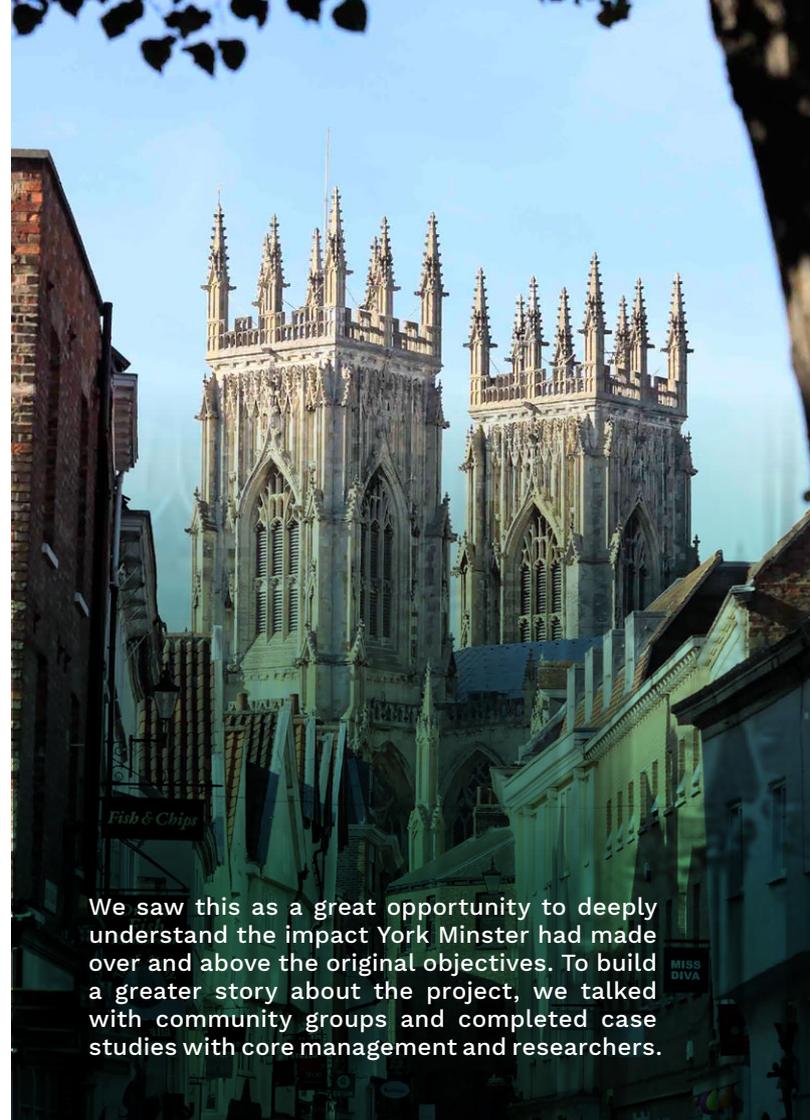
Shedding light on cultural and spiritual heritage

Cathedral Collections: Unlocking Spiritual Capital was a 3-year project that increased knowledge about and access to York Minster's collection of over 300,000 objects. The learning from the project was shared with the 43 cathedrals in England.

As a fully-funded project, an evaluation report was required. Eglington Consulting Ltd approached us to team up and review the project's process from objective to outcome.

A well-designed evaluation report was completed, with recommendations for how similar projects in the future could have even greater impact.

An unintended yet valuable outcome of the project was highlighted by our research: the increased involvement by community groups at the Cathedral. This social value was exciting to York Minster and will be included as a core objective for future projects.



We saw this as a great opportunity to deeply understand the impact York Minster had made over and above the original objectives. To build a greater story about the project, we talked with community groups and completed case studies with core management and researchers.

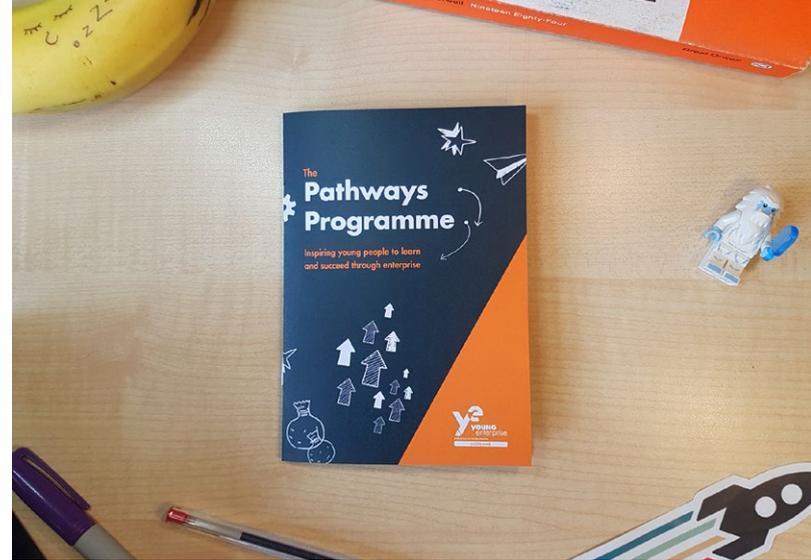
Filling Pathways in record time

The Pathways Programme supports young people who face barriers to access formal education and employment. Internal promotional materials had not had the success hoped for and YES wanted to get more young people involved in the programme by getting more schools to sign up.

We celebrated the impact of Pathways in a mini-brochure. With a professional yet playful feel, the brochure highlighted the social and economic value of the programme to the lives of students and schools.

Within a matter of weeks of publishing the brochure, Pathways was fully booked in record time! As a result, YES secured further funding from local authorities and various foundations.

YES have set themselves a healthy challenge to improve the programme's resources and expand to other locations. YES expects to support up to 100 young people through Pathways in 2018/19.



“Working with Taylor Nisbet has been fantastic – they took such a passionate interest in our work, learning about our activities and outcomes so that they were able to be innovative, appropriate and impactful with the work that they delivered on time and budget for us”

Geoff Leask

CEO, Young Enterprise Scotland



Sourcing Funds

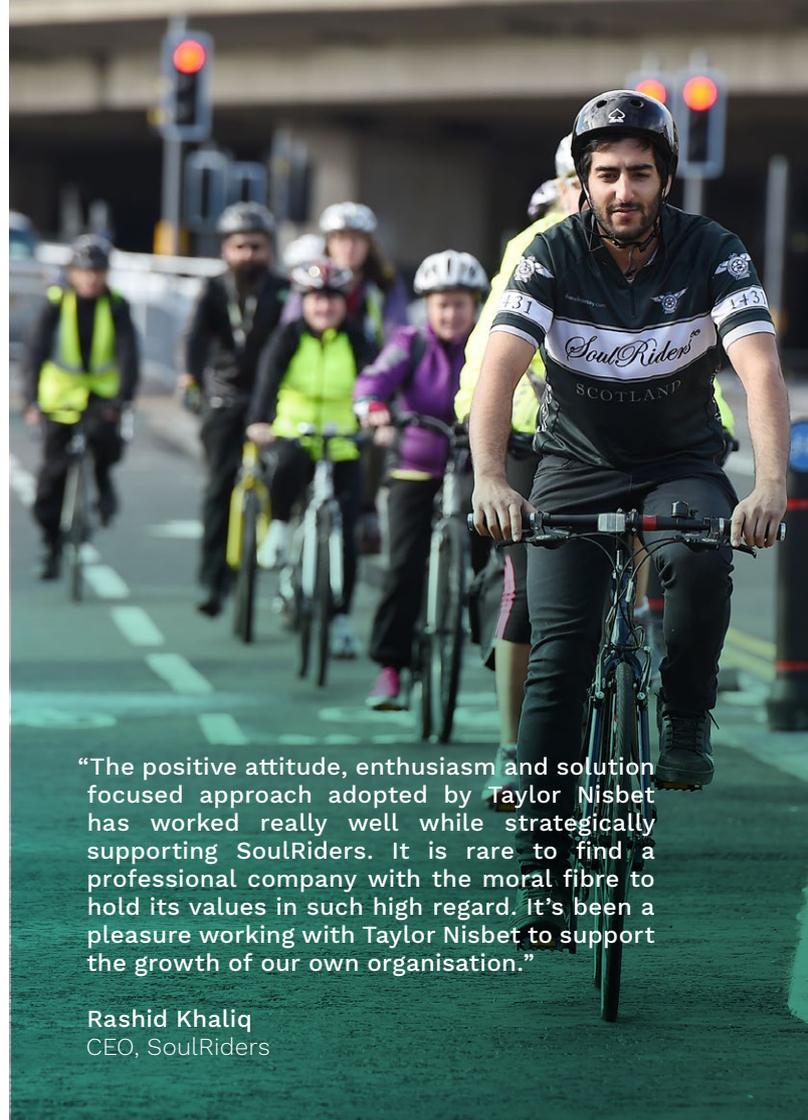
Shifting gear to cruise into a diverse future

SoulRiders are a small charity dedicated to creating a stronger and healthier community for black and minority ethnic (BME) through cycling. They had lots of great ideas but needed a cost-effective way to secure funding.

We worked directly alongside trustees and management to understand what funding was needed and source that funding to support new projects and core costs.

Because of our involvement, funding was secured for SoulRiders, ensuring the charity could keep doing its good work.

As well as making sure SoulRiders could continue its established programmes, the funding created the opportunity to launch new programmes including SoulKidz, supporting children to exercise, learn new skills, and make new friends.



“The positive attitude, enthusiasm and solution focused approach adopted by Taylor Nisbet has worked really well while strategically supporting SoulRiders. It is rare to find a professional company with the moral fibre to hold its values in such high regard. It’s been a pleasure working with Taylor Nisbet to support the growth of our own organisation.”

Rashid Khaliq
CEO, SoulRiders

Feasibility Study and Business Plan

Sowing the seeds for a strong and sustainable future

CCI were keen to diversify their income streams to be less reliant on grant funding.

CCI came to us with an idea about how this could be achieved but didn't know how this could be feasible. We developed options, engaged with industry professionals, and researched potential commercial buyers to find route to market options.

From this research, the best option was developed into a business plan for a new social enterprise.

Not only did the implementing of this business plan lay out the framework for success, it also directly led to securing further funding to make it all happen!

By working with us, CCI are now geared up to generate more sustainable income in the years to come.



“Taylor Nisbet brought fantastic energy and focus to the crucial growth stage of our social enterprise. The business expertise that they brought made an enormous difference in turning our plans into business reality. Despite the clear uncompromising business approach, Taylor Nisbet never lost sight of the importance of our social mission.”

Niall McShannon

Managing Director
Clydesdale Community Initiatives

So be great at what you do,
leave the boring stuff to us.

Unsure of the next steps? Let's have a chat
about how we can put your dreams into action.

We're ready when you are!

Call us on **0141 280 8760** or email us at
hello@taylornisbet.co.uk to pick our brains
about where you can go next.

You have a vision for a better future. We have
the tools to get you from A-B.

Let's sew threads of purpose together.





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